



MATHIAS HAAS IS THE TREND WATCHER. HIS APPROACH IS CALLED FUTURE COMPANIONSHIP.

Strategic foresight is more than just forecasts. It is a state of readiness for the future, paired with the knowledge of when proactive action is required. Mathias Haas stimulates, advises, supports and implements.

His concept for a future-fit organisation comprises of 3 areas:

1 – The Impulse

As a speaker on the subjects of “Mega Trends” and “Zeitgeist”, Mathias Haas travels the show floors of the world. His (virtual) speeches activate and encourage more engagement with a very essential topic: Change. He supports future-proof decisions – because you need decide today on matters of tomorrow, the day after and beyond.

Different to other futurists, he engages with forward-looking developments in the “Here & Now.” Therefore,

he did establish his own segment: TRENDWATCHING.

Pragmatic, practical and substantial – this is how he supplies orientation: With a fireworks of methods, he shows the essence of the most relevant MegaTrends, tailored to suit the objectives of the client and the target group. This way, tomorrow gets a face – a tomorrow that will also be yours.

2 – The Consultancy Work

A future companion is like a friend. Or – in other words: “Every leader needs a fool.”, as Manfred Kets once phrased.

Based on consulting, but miles away from oversized procedures, the team around Mathias Haas delivers more: A conclusive holistic concept to support an up-to-date posture within your organisation.

The reduction of complexity by targeted trend watching and true pragmatism. For active management teams who would like to face the pressure to change with passion and the capacity to act.

The individually tuned concept of FUTURE COMPANIONSHIP is based on 4 steps that complement each other and which form the foundation of a new successful strategy.

3 – The Implementation

By means of the PLAY SERIOUS AKADEMIE, founded by Mathias Haas, he supplies tools that activate. Ultimately, there is the chance to breathe life into the new strategy carved out in the course of the consultancy process and hence transport it into the heart of the organisation.

Innovative facilitation methods such as workshops with LEGO® SERIOUS PLAY® (for more than 12 years) or PLAYMOBIL pro. (since its launch in 2019) are a valuable contribution.

Well established for decades, the PLAY SERIOUS AKADEMIE is one of the leading suppliers when it comes to making topics around the future

transparent, develop and integrate them into all reference groups. At the end of this path, there is your future-fit organisation.

Because one thing is for sure: Future will happen, if you take part or not. Thereby, the status quo is the biggest risk – not the change!

